

## Personal details

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Full name Heiko Göb  
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E-Mail address hg@dq180.com  
  
Date of Birth March 2nd, 1974  
Nationality German

## Work Experience

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04.2006 Concept and Organisation of the »Oberpfälzer Energy Forum«  
in Weiden, Germany, in cooperation with the NGO's »Citizens Against  
Nuclear Plants« and IPPNW  
- Selection and invitation of appropriate guests  
- Design of posters, flyers and website

Since 03.2005 Co-founder of dq 180 – Agency for Corporate Design  
(Creative Director, Project Manager)

11.2004 Participated in the design competition for the mascot of the Olympic  
Games 2008 in Beijing (Chinese Organisation Committee of the Olympic  
Games, Beijing)

Since 03.2003 Freelanced in diverse corporate design projects  
Advised several businesses in the field of design, marketing and internet

09.1999 bis 03.2003 INCI – In Corporate Identity, Wörthsee (near Munich)  
Junior Art Director  
- Concepted and supervised production of print and digital designs  
(special responsibility for logotype development and typography)  
- Supervised Internees  
- Responsible for the adaption of design concepts in the internet  
- Assisted the CEO

## Education and Qualification

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11.2001 »Professional ActionScript with Macromedia Flash«  
Training at Macromedia-Academy, Munich (5 weeks)

10.1995 to 07.1999 Study of Communication Design  
University of Applied Sciences Augsburg – Faculty of Visual Design  
Diplom-Designer (FH) (BA Communication Design)

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Topic of Diploma:

»Verkehrte Oberpfalz\* – Marketing and Visual Strategy of a Regional Mass Transit Company

\*This German pun cannot be translated to work in English, as well. »Verkehr« is the German expression for traffic, but »verkehrt« means doing something totally the wrong way.)

Internship: reklamebüro, Augsburg (6 months)

Participation in design competitions

»100 years KUKA, Augsburg« (Logo, 4th place)

»Evangelic Students Organisation Augsburg« (Logo, 2nd place)

»The Cathedral of St. Stephan at Vienna« (Logo and guide, 3rd place)

08.1994 to 09.1995

Internships:

Witt-Weiden (clothing ware house)

· catalogue design (3 months)

Computer-Services Samhammer (marketing and design)

· design of a new company presentation (4 months)

08.1994 to 08.1995

»Free Institute of Art + Design«, Neustadt a.d. Waldnaab, Germany  
Preparational course for applications to universities

07.1993 to 06.1994

Army Service at Heeresunteroffizierschule II, Weiden

09.1980 to 06.1993

Grammar School

Gymnasium Neustadt a.d. Waldnaab

Abitur (A-Levels): LK English and Maths

## Additional Skills

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Languages

German – Mother tongue

English – Fluent both written and spoken

Deepend at a 3-week language course in the U.S.A. in 1994 and a 1-week student exchange in Scotland in 1996, organized by SOCRATES

PC

Expert knowlegde in Windows, UNIX, and MacOS

Expert knowledge in all current software packages currently available by Adobe (Photoshop, Illustrator, InDesign, Acrobat), Macromedia (Flash, Freehand, Dreamweaver), and Quark (QuarkXPress)

Intermediate knowledge in Microsoft Word and Excel

Expert knowledge in web programming with HTML, JavaScript, PHP

Advanved knowledge in ActionScript, and XML